



Joleene Moody

Freelance Writer / Journalist / Ghostwriter

40 Park Street
Pulaski, NY
13142

joleene@joleenemoody.com
www.joleenemoody.com
(315) 753-2134

PERSONAL SUMMARY

Joleene Moody is a former central New York television reporter and anchor turned freelance writer, ghostwriter, and published playwright. For the past 15 years, Joleene has penned three of her own books, hundreds of human interest stories and news articles, and various ghost books for entrepreneurs, self-help coaches, and those looking for a powerful memoir. Her own personal writing includes a screenplay, stage play, and two television pilot ideas. Because of her knowledge and experience in television writing, she has been contracted by clients to write scripts for video, too. Joleene prides herself on her ability to create engaging content, no matter the subject. Often with wit and humor, Joleene can take an otherwise unexciting topic and color it just enough to keep the reader interested and engaged. This award-winning journalist takes great care with each project she delves into so that only her very best work is exposed.

AREAS OF EXPERTISE

- Blogging/Ghostblogging
- Author
- Magazine Journalist
- Magazine Columnist
- Ghostwriter
- eBook Author/Ghostwriter
- Playwright/Scriptwriting
- Professional Speaker

PROFESSIONAL ABILITIES

- Able to create powerful, engaging, original content quickly and accurately.
- Very strong writer in both AP Style and Chicago.
- Quick turnaround time allows deadlines to be met, often early.
- Fluent in blogging, SEO, and content marketing.
- Adaptable to meet any project style.
- Strong research skills.

EXPERIENCE

JOLEENE MOODY

www.joleenemoody.com

Founder, Owner

September 2010 – Present

Personal website offering professional writing and ghostwriting services. Site includes a blog that offers marketing and writing tips for other writers and aspiring authors.

JOHNSON NEWSPAPERS

www.nnybizmag.com

Contributing Writer/Columnist

August 2005 - Present

Contributing writer and columnist for a series of magazines owned by Johnson Newspapers. Regional circulation of 32,000. Responsible for authoring business articles, health inserts, business reviews, living and community related articles, and a structured business column titled *Entrepreneurs Edge*.

WRITERACCESS

www.writeraccess.com

Freelance Writer

November 2015 – Present

Freelance writer for content platform. Responsible for writing blog posts, articles, speeches, and other web based content for clients, often delivered within a 24 to 48-hour time frame.

SKYKIT

www.skykit.com

Ghost Blogger

April 2016 – November 2016

Temporary ghost blogger for digital signage company. Tasked with writing informative, witty, and engaging long-form blog posts. Content is extensively researched, SEO-friendly, and includes relevant outbound links.

EHOW.COM

www.ehow.com

Freelance Writer

September 2010 – October 2012

Freelance writer, responsible for creating content based on Google searches beginning with “how to.” Each article is created with clear, quick, concise direction to bring the reader to an immediate solution in an effort to solve a problem.

TIME WARNER NEWS

www.twcnews.com

Reporter/Anchor/Personality

June 2005 - September 2010

Formerly News 10 Now. Responsible for gathering, shooting, editing, and reporting the news of the day. Fill in anchor, responsible for reading and delivering the daily news from the anchor desk. Emceed events, made appearances, and spoke to classes and organizations.

CNY CENTRAL NEWS

www.cnycentral.com

Reporter/Personality

May 2004 - June 2005

Formerly WSTM, NBC News affiliate. Responsible for gathering and reporting two different news stories for the evening news. Emceed events, made appearances, and spoke to classes and organizations.

INFORM NY

http://www.informnny.com/

Reporter/Fill-in Anchor

September 2001 – May 2004

Formerly WWTI, ABC News affiliate. Responsible for shooting, gathering, editing, and reporting news stories for the afternoon and evening news. Fill-in anchor.

ACADEMIC

ROBBINS-MADANES CENTER FOR STRATEGIC INTERVENTION

CC (certified coach) SI (strategic interventionist)
Certified September 2011

NIAGARA UNIVERSITY

BA Theatre of Fine Arts
Graduated May 1996

ONONDAGA COMMUNITY COLLEGE

AAS Radio & Television Production, Journalism
Graduated May 1993

REFERENCES

KEN EYSAMAN

Former NNY Business Magazine Editor in Chief
(315) 836-5134
keneysaman@gmail.com

LORNA OPPEDISANO

Syracuse Woman Magazine Editor in Chief
(315) 256-3216
laoppedi@gmail.com

TAMMY PALMER

Channel 9 Syracuse Reporter/Anchor
(315) 529-4174
TammyPalmer@9wsyr.com

BENJAMIN SCHMITT

Agosto, Inc. Marketing Manager
(612) 605-3529
benjamin.schmitt@agosto.com